



## INNER CITY 100 SPONSORSHIP OPPORTUNITIES

**MAY 9, 2012** SHERATON BOSTON

The Inner City 100 program is a ranking of the fastest-growing companies located in America's inner cities. The program supports high-growth urban businesses by providing them with access to year-round executive education, networking opportunities and national visibility. The program culminates with the annual Inner City 100 Symposium where winning companies and hundreds of other small businesses from across the country gather in Boston for cutting-edge management education and the revealing of the Inner City 100 rankings. The Inner City 100 Symposium is ICIC's annual fundraiser and supports ICIC's mission to create jobs and opportunity in America's urban communities.

### SYMPOSIUM HIGHLIGHTS

- Innovation luncheon featuring ICIC Chairman and Founder Harvard Business School Professor Michael E. Porter, presenting his "Five Competitive Forces that Shape Strategy"
- Executive education and case studies taught by Harvard Business School, Babson College, Boston University and leading industry practitioners
- Publication of the Inner City 100 by national media partner *Fortune Magazine*
- Online live streaming of Inner City 100 Symposium
- Urban Business Connections Corner expo and Demonstration Pavilions

### SPONSORSHIP LEVELS

#### \$100,000 LEVEL – SUSTAINING PROGRAM PARTNERS

- \$50,000 LEVEL
- \$35,000 LEVEL
- \$25,000 LEVEL
- \$10,000 LEVEL
- \$5,000 LEVEL

#### **\$100,000 LEVEL**

- In addition to all Inner City 100 sponsor benefits, Sustaining Program Partners have unique partnership opportunities with ICIC throughout the year and are integral to the success of ICIC's important work in urban communities. Please contact ICIC for more information.

#### **\$50,000 LEVEL**

- Premier Sponsor of one (1) of the following:
  - VIP reception preceding the Inner City 100 awards with Michael Porter, leading sponsors and partners, ICIC Board of Directors and public officials
  - Urban Business Connections Corner expo featuring organizations and vendors that provide service or resources to small businesses. The Connections Corner will be held all afternoon for the over 250 urban business leaders in attendance
- Opportunity to exclusively sponsor one (1) of five Inner City 100 Demonstration Pavilions:
  - New England
  - Food
  - Manufacturing
  - Professional Services
  - Innovation

- Sponsor of one (1) Inner City 100 company to attend the Inner City 100 Symposium and participate in the year-long CEO education webinars and events
- Eight (8) guests to the Inner City 100 awards, pre-ceremony reception and VIP reception, an opportunity to meet your sponsored company and celebrate all the Inner City 100 winners
- Admission for three (3) company representatives and eight (8) other small business representatives (i.e., customer or client) of your choice, to all Symposium events
- Opportunity to have a company table at the Urban Business Connections Corner expo
- Corporate logo and link on ICIC website

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## SPONSORSHIP LEVELS CONTINUED

- Visibility and recognition of individual or organization's name throughout the Symposium
- Opportunity to provide company sponsored item for participant gift bags

### \$35,000 LEVEL

- Opportunity to exclusively sponsor one (1) of five Inner City 100 Demonstration Pavilions:
  - New England
  - Food
  - Manufacturing
  - Professional Services
  - Innovation
- Sponsor of one (1) Inner City 100 company to attend the Inner City 100 Symposium and participate in the year-long CEO education webinars and events
- Eight (8) guests to the Inner City 100 awards, pre-ceremony reception and VIP reception, an opportunity to meet your sponsored company and celebrate all the Inner City 100 winners
- Registration for three (3) company representatives and five (5) other small business representatives (i.e., customer or client) of your choice, to all Symposium events
- Opportunity to have a company table at the Urban Business Connections Corner expo
- Corporate logo and link on ICIC website

- Visibility and recognition of individual or organization's name throughout the Symposium
- Opportunity to provide company sponsored item for participant gift bags

### \$25,000 LEVEL

- Sponsor of one (1) Inner City 100 company to attend the Inner City 100 Symposium and participate in the year-long CEO education webinars and events
- Eight (8) guests to the Inner City 100 awards, pre-ceremony reception and VIP reception, an opportunity to meet your sponsored company and celebrate all the Inner City 100 winners
- Registration for two (2) company representatives and three (3) other small business representatives (i.e., customer or client) of your choice, to all Symposium events
- Opportunity to have a company table at the Urban Business Connections Corner expo
- Corporate logo and link on ICIC website
- Visibility and recognition of individual or organization's name throughout the Symposium
- Opportunity to provide company sponsored item for participant gift bags

### \$10,000 LEVEL

- Sponsor of one (1) Inner City 100 company to attend the Inner City 100 Symposium and participate in the year-long CEO education webinars and events
- Eight (8) guests for the Inner City 100 awards and pre-ceremony reception, an opportunity to meet your sponsored company and celebrate all the Inner City 100 winners
- Registration for one (1) other small business representative (i.e., customer or client) of your choice, to all Symposium events
- Visibility and recognition of individual or organization's name throughout the Symposium
- Listing on ICIC website
- Opportunity to provide company sponsored item for participant gift bags

### \$5,000 LEVEL

- Eight (8) guests for the Inner City 100 awards and pre-ceremony reception
- Visibility and recognition of individual or organization's name throughout the Inner City 100 Symposium



**FOR QUESTIONS ON SPONSORSHIP OPPORTUNITIES**, please contact Danelle Radney, Manager, Corporate Partnerships and Engagement at [dradney@icic.org](mailto:dradney@icic.org), 617-297-3138

**Checks should be made payable to** "The Initiative for a Competitive Inner City" and mailed to ICIC: 200 High Street, Third Floor, Boston, MA 02110